

Display Cor

Limited

Cardboard POS Displays



FLOORSTANDS BUMPERS COUNTER TOPS PALLET SHIPPERS DISPLAYS PACKAGING
STANDERS RETAIL DISPLAY PACKAGING PROTOTYPES PRINTS STANDERS

The Specialist Cardboard Display Manufacturer

Welcome

Display Cor are specialists in the design and manufacture of cardboard Floorstands, Dumpbins, Counter Tops, Pallet Shippers, Standees and Retail Display Packaging used at the Point of Sale.

Our spectrum of clients range from SME's to large established businesses with well-known products and household brands. Our displays can be found in most high street retail chains.

Established in 1989, supplying throughout the UK and beyond from our manufacturing plant located close to the A1 in Hertfordshire, our cardboard point of sale displays open up a whole range of marketing opportunities for many products.

Why use Our Cardboard Displays?

Cardboard point of sale displays are able to promote your product in a way that other marketing mediums simply cannot. They offer the ability to:

- Increase impulse purchases.
- Provide additional merchandising space.
- Show vivid graphical communication.
- Raise brand awareness.
- Communicate special offers, promotions, product awareness and launches.
- Create in store theatre.

They are also:

- A cost effective temporary display solution.
- Environmentally friendly and easily recycled.
- Compact and easy to implement.



Environmentally Friendly Displays



Our cardboard displays are fully recyclable and printed using water based inks. We only source cardboard from suppliers that produce from recycled material and from fully sustained forests accredited by FSC and PEFC certification. Managed forests help address climate change by absorbing carbon dioxide from the atmosphere.

Our Aims

To form long term trading relationships, developing a good overall knowledge of our customer's individual requirements, thus ensuring the best marketing strategies are implemented to their maximum potential.

"Excellent value" is an overall statement about the whole package encompassing all aspects of the display supply from Display Cor.

Many more displays can be viewed at www.displaycor.co.uk

Testimonials

"Display Cor Ltd has been our POS display provider for a number of years. As part of a global organisation our UK operation competes in a fiercely competitive marketplace, and throughout this time Display Cor has produced a vast number of CDU's and FSDU's, which has helped keep us at the top of the tree. They always respond quickly to meet demanding deadlines and they demonstrate an understanding of our business objectives. I regard them as an extension of our own marketing department."

Beaphar UK Ltd

"We needed an impactful, robust, and easy to assemble Floor Standing Display Unit, for use in WH Smith, and that's exactly what we got from Display Cor. As a company, they were very attentive to our needs. They ensured that the project ran smoothly, and that we were kept informed of the project's progress. We were given realistic deadlines right from the start, and most importantly, those deadlines were subsequently achieved. We were very pleased with the final result."

Edding (UK) Ltd

"Working in partnership is a slogan used regularly in business and Display Cor Ltd defines this phrase at its best, they offer a professional service that is prepared to go beyond the norm to ensure they achieve the best for their customer. With a team dedicated to explore the most suitable options for product display their experience is invaluable."

UK Greetings Ltd



The Complete Package

Our sales team and display designers have an extensive knowledge of three dimensional display construction and promotional requirements. We are able to tailor a display to suit the application and your products marketing needs.

We ensure that our clients get the best solution to implement a structured marketing campaign, utilising the most versatile medium...cardboard. We can even offer a product fill service if appropriate.

Our design team's experience in value engineering ensures that the display performs and is affordable. We produce and finish each display in a form that is easy to install ensuring the best success rates are achieved.

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Why choose Display Cor?

Value - our prices are kept low by designing cost out, not reducing quality. From consideration of materials, construction and delivery options we will create the most cost effective display for your needs.

Quality - we don't compromise when it comes to the quality of materials used and this reflects in the quality and longevity of our finished product. Proven construction methods ensure maximum performance, allowing our customers to be completely confident and proud to promote their products in our displays.

Convenience - our UK based office, design and manufacturing facilities allow us to be more responsive to our customer's requirements throughout the whole supply process. From efficient prototype production through to shorter manufacturing lead times we believe that we are ideally suited to ensuring a quick and efficient service to all our clients. Prototypes are always provided for testing and approval prior to production commencing. Where assembly is required in store, we provide an easy to follow instruction sheet packed within each kit. We also offer an 'Assembly helpline' for your reassurance.

Expertise - store stipulations, artwork requirements, ease of set up and packing and delivery options are some of the considerations which may appear daunting but we will ensure that the important task of promoting your products runs smoothly. With many years of display and design success we are the first choice of many businesses when seeking a display solution to market their product.

Trusted - by many well known brands, along with smaller companies, to meet the heavy demands of the retail environment.



Services Offered

- In house, UK production
- Screen, litho & digital print
- Display design
- Value engineering
- CAD & Mac Design
- Prototyping
- Full colour mock ups
- Small and large volume production runs
- Full or partially assembled displays
- Assembly helpline
- Product fill service
- Confidential Trade Work
- Direct despatch to bulk or individual destinations

If you think we can help then please get in touch. For more information, case studies and examples of our work please visit www.displaycor.co.uk.